



## 2026 MODY Governance Structure Survey

### FREQUENTLY ASKED QUESTIONS

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**Q: Why is the Municipality of the District of Yarmouth having a Governance Structure Survey?**

**A:** The Municipality of the District of Yarmouth (MODY) Governance Structure Survey is being conducted to gather households' input on MODY's leadership structure. Currently, the head of Council is a Warden, chosen by Councillors after each election. MODY is considering a change to having a Mayor, elected directly by residents to lead Council. Your feedback will help inform Council's decision on this governance change.

**Q: Who is eligible to participate in the governance survey?**

**A:** Each household in MODY will receive a survey card with a random, unique Survey Access Code. Only one survey may be completed per household, using that access code. One member of the household should complete the survey on behalf of the household.

**Q: When will the survey be open and for how long?**

**A:** The 2026 Governance Structure Survey will be open until end of day March 12, 2026. During this time, households will have the opportunity to complete the confidential survey online (using a secure web-based platform). If needed, households may also complete the survey using a paper format – please call Narrative Research at 1-833-327-0548. If you call, please leave your name and street address and a copy of the survey packet will be mailed to you.

**Q: Is the survey online or paper-based?**

**A:** There are two ways households can complete the confidential survey:

**1. Online**

This is the quickest way to complete and submit the survey. Each household in MODY will receive a survey card via Canada Post with a random, unique survey access code allowing you to participate in the survey. You can then access the survey through the listed secure URL or via the survey's QR code. You may complete the survey questionnaire using any device with internet access.

**Important:** If you are unable to complete your online survey in one sitting, you can finish it later by selecting the "Finish Later" button found on each online survey screen. You will then be required to visit the survey URL and use your **same** unique access code to continue where you left off. Please note your survey cannot be edited or revisited after you proceed the "Submit" button at the end of the survey.

## 2. Paper survey

**A:** Households that would prefer to fill out a paper copy of the survey can do so. To receive a paper survey package (which includes the survey questionnaire and a prepaid return envelope), please call Narrative Research at 1-833-327-0548 and leave a message. Please leave your name and street address and a copy of the survey packet will be mailed to you. The unique access code printed on your survey card delivered by Canada Post, must be printed on your paper survey as indicated.

To maintain confidentiality, the completed paper survey must be placed in the prepaid return envelope. To return the survey please mail it directly to Narrative Research, postmarked by no later than end of day March 12, 2026. The envelope can be dropped into any Canada Post mailbox or at a postal outlet.

### **Q: I am a resident of the Municipality of the District of Yarmouth, and I did not receive a Survey Access Card. What do I do?**

**A:** If your household did not receive a Survey Access Card one member of your household can request an access card by emailing [surveys@narrativeresearch.ca](mailto:surveys@narrativeresearch.ca) or calling 1-833-327-0548. Please note that each household, not each individual resident, receives one survey card, and only one survey may be completed per household.

### **Q: I lost my Survey Access Card. What can I do?**

**A:** It is very important that you do not lose your Survey Access Card, as **a replacement cannot be provided.**

### **Q: Are accommodations available to help me complete my survey?**

**A:** In addition to online and paper surveys, a limited number of telephone surveys will be made available to households with accessibility concerns (for example, vision limitations, etc.). If you would benefit from a telephone survey, please email [surveys@narrativeresearch.ca](mailto:surveys@narrativeresearch.ca) or call 1-833-327-0548. Please leave a message with your contact information and a representative of Narrative Research will connect with you to conduct the survey over the telephone.

### **Q: How long will it take to fill out the online survey?**

**A:** The online survey should take between two to five minutes to complete.

### **Q: Is the survey mandatory?**

**A:** Completion of the survey is not mandatory. However, all households are encouraged to fill out the survey. The Governance Structure Survey is designed to gather your input on MODY's leadership structure, and your feedback will help inform Council's decision on this governance change.

**Q: Do I have to fill out all the questions?**

**A:** Please do your best to fill out the brief survey. However, your input is still important even if all the questions are not filled out.

**Q: Are my responses anonymous?**

**A:** Yes. Resident confidentiality is of utmost importance to MODY and the reason we use an external survey provider that follows strict security and anonymity practices. The online survey is completed through a fully secure web-based portal provided by Narrative Research. Paper-based copies, once complete, are to be sealed in a prepaid, pre-addressed return envelope and mailed directly to Narrative Research.

Please be assured, that your responses to the questions are confidential and ***no effort will be made to link survey responses to the person submitting the questionnaire.***

**Q: Will Narrative Research share my responses with the Municipality of the District of Yarmouth?**

**A:** Narrative Research is an Accredited Agency member of the Canadian Research Insights Council (CRIC) which is the governing body that sets standards for the research industry in Canada. Their ethical standards and code of conduct prevent the company from identifying or attempting to identify or isolate any individual or small group of individuals in the data analysis phase of the study.

**Q: How will the self-identification information be used in the analysis and sharing of results?**

**A:** The information collected in the self-identification section will not be shared in any way that could identify specific residents.

**Q: When and how will the survey results be shared with the Municipality of the District of Yarmouth?**

**A:** Narrative Research will begin to analyze the submitted data as soon as the survey closes and MODY will be sharing the survey results with the public.

**Q: Where can I go and who can I talk to for more information about the survey?**

**A:** You may access Frequently Asked Questions (FAQs) about the survey on the website of the Municipality of the District of Yarmouth. Please visit: [www.munyarmouth.ca](http://www.munyarmouth.ca). Our vendor partner, Narrative Research is also available to answer your questions and provide technical support. Please email [surveys@narrativeresearch.ca](mailto:surveys@narrativeresearch.ca), or call Narrative Research at 1-833-327-0548 and leave a message. The email address for the Municipality of the District of Yarmouth is: [info@munyarmouth.ca](mailto:info@munyarmouth.ca)