



MODY Veteran Banner Program

The Municipality of the District of Yarmouth has launched a Veteran Banner Program to honour local veterans of the Municipality. We are now accepting applications for the fourth year of the program (2025).

Families and friends of veterans will be able to sponsor a 48”H X 24”W vinyl banner honouring their beloved veteran(s). The full colour banner will display a picture of the veteran, their name and service details, along with the sponsor’s name.

The banners will be displayed on power poles in the following hamlets in November of each year: **Port Maitland, Arcadia, South Ohio, and Carleton.**

The banners will be removed, stored, and put up by the Municipality for a period of three years after which the sponsor is free to keep their banner or apply to become a sponsor for another three-year period.

The program provides up to ten banners in each hamlet in the first year and adds an additional ten per community in the second year and third years; for a total of 120 banners across 4 communities.

For those interested in applying, PLEASE NOTE the following information:

- There are currently spots available for the fourth year in each hamlet
- This program is open to residents and veterans who are, or were, residents of the Municipality of the District of Yarmouth (families from away can sponsor a banner for a local veteran).
- Applications (which should include the information required in the Veterans Banner checklist, see below) may be sent via email to mark@munyarmouth.ca or dropped off at the Municipal Administration Building (932 Highway 1, Hebron NS B5A 5Z5)
- Payment via cash, cheque, or debit in the amount of **\$171** (\$150 + HST) may be paid in person at the Municipal Administration Building (932 Highway 1, Hebron NS B5A 5Z5) or with a cheque via mail.

VETERAN BANNER CHECKLIST

Please email the following information to Mark Blinn, Community and Economic Development Officer, at mark@munyarmouth.ca

- 1) **Photo** - Photos of the veteran(s) taken with a smartphone work best (even if you are using photos from newspaper clips). Scanned photos do not work well. Up to two veterans’ photos can be included on one banner.

- 2) **Name of Veteran(s)** - This will be the name displayed on the banner. The Municipality will not spell check submissions; be sure spelling is correct on the submission. More than one veteran can be added. **Please keep to 30 characters or less.**

- 3) **Service** - Where the veteran(s) served (WWI, WW2, Korean War, etc) to be displayed on the banner. **Please keep to 30 characters or less.**

- 4) **Sponsor's Name** - This will be added to the banner. Please keep your name or the group name as simple as possible. **Please keep to 30 characters or less.**

- 5) **Comments** - This is where any photo editing requests are made to request areas not to be cropped out (medals, etc)

- 6) **Contact name, phone number, and email** - This information is required in case there are any questions or we need clarification.

Name: _____ Phone: _____

Email: _____

- 7) **Specify which hamlet you wish your banner to be in.** Provide a **first choice** and a **second choice** if your preferred location is full. If you provide one location it will be assumed you do not want your banner at another location.

Municipality of the District of Yarmouth
932 Highway 1,
Hebron, NS B5A 5Z5

Proofs will be sent via email for approval before banners are ordered or can be viewed at the Municipal Administration building.

Thank you for participating in the Veteran Banner Program.